Md. Ahmad Raza

Product Designer

I specialize in a diverse range of domains such as InsurTech, FinTech, E-commerce etc. Expertise in designing products that deliver results and grow businesses.

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✉ ahmad.ui4all@gmail.com

📍 Mumbai, Maharashtra

🔗 Portfolio

Work Experience

UI/UX Designer
Quantique Metadata Pvt. Ltd.   *OCT 2023 - APR 2025*

- Designed and launched digital products including CRM systems and insurance policy generation portals using tools such as Figma, Miro and FigJam, that have significantly boosted sales revenue .
- Created product marketing videos and print materials using After-effects, Clip-champ, Canva, Photoshop, and Illustrator that effectively communicated key features and benefits, helping reduce client onboarding queries and improving product adoption rates.

UI/UX & Frontend Developer
Qamr International HR Consultancy   *AUG 2021 - SEP 2023*

- Designed and developed web applications using Figma, HTML, CSS, Bootstrap, and JavaScript, that improved functionality and reduced usability issues by 50%, leading to higher user engagement.
- Designed a wide range of Graphic assets including social media creatives, printable posters, and emailers, supporting brand visibility.

UI/UX Designer
Genie Soft. System Pvt. Ltd   *FEB 2020 - APR. 2021*

- Transformed high-fidelity UI/UX designs into fully responsive, pixel-perfect front-end interfaces using HTML5, CSS3, JavaScript, and Bootstrap. Focused on optimizing code quality, cross-browser compatibility, and mobile responsiveness to deliver seamless user experiences and faster load times across devices.
- Designed websites and mobile apps, ensuring seamless user experience across devices using Adobe XD and Photoshop, and created custom icons and illustrations using Adobe Illustrator to enhance website UI designs, resulting in more engaging user experiences.

Skills

- Visual Design
- Interaction Design
- User Research
- User Flows
- User Journey Mapping
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- Graphic Design
- Video Editing
- Basic Frontend Development

Tools & Technologies

- Figma
- Framer
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Canva
- HTML
- CSS
- Bootstrap

Education

🔗 Google UX design certificate
Coursera | 2023

BSC. IT
NIIT Jamshedpur | 2016

HSC
Jharkhand Academic Council | 2012